

Privacy Notice

Written by Website Administrator

Wednesday, 09 December 2009 23:25 - Last Updated Wednesday, 09 December 2009 23:28

This privacy statement has been created in order to demonstrate our firm commitment to protecting customer privacy.

Information We Collect

If you open an account on our site, we need your contact information including your name, e-mail address and mailing address. We use your purchase history, contact information and other registration information to send you information and to otherwise enhance your shopping experience.

When you visit our website, we also collect some basic information that does not identify individual users. We use this information to determine our users demographics and interests, so that we can better understand and serve our users.

Media Material

We reserve the right to edit, alter, copy, exhibit, publish or distribute any media material for purposes of publicizing or for any other lawful purpose. In addition, we waive you the right to inspect or approve the finished product, including written or electronic copy. See our Media Material Release Form.

Cookies

Cookies are small files which store certain information about your activity on the website and are stored on your computers hard drive. Our cookies do not contain any personally identifying information. We use cookies to let us know that you are a prior customer, so that you do not have to reenter information you gave us on your prior visits. Most web browsers automatically accept cookies, but most allow you to instruct your browser to prevent the use of cookies. However, if you disable cookies, you will not be able to use certain features of this website.

Our Use and Disclosure of Your Information

We may send emails to our users announcing special promotions, changes in our services or other information we believe will be of interest to our users. If you prefer not to receive email, you can send us an email with the subject line no emails or reply to our email with the subject line no emails.

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If you send us personal correspondence, such as emails or letters, or if other users or third parties send us correspondence about your activities on our site, we may collect such information. We may use that information and other information that we obtain from your use of our site to resolve disputes, troubleshoot problems and enforce our agreement for Terms of Use.

We may share aggregate statistics about our sales, traffic patterns and related site information with other businesses, but these statistics will include no personally identifying information.

We may occasionally share customer names and addresses with reputable vendors. Of course, you can choose not to let us share your personal information with any other vendors, by sending an email to us with the subject line do not share my information.

We cannot ensure that all of your private communications and other personally identifiable information will never be disclosed in ways not otherwise described in this Privacy Statement. For example, we may be required to disclose information to the government or third parties under certain circumstances, or third parties may unlawfully intercept or access transmissions or private communications. We can (and you authorize us to) disclose any information about you to law enforcement or other government officials as we, in our sole discretion, believe necessary or appropriate in connection with an investigation of fraud, intellectual property infringements, or other activity that may be illegal or may expose us to legal liability.

Security

This site has security measures in place to protect the loss, misuse and alteration of the information under our control.

All user credit card information is securely communicated using secure socket layer (SSL) software, which is the industry standard and among the best software available for secure commerce transactions.

All user information stored on our server is stored in an encrypted format. Notwithstanding these efforts, we caution you that perfect security does not exist on the Internet.

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Linked Sites

If this site contains any links to other websites, we are not responsible for the privacy practices or the content of such websites.

Changes to Privacy Statement Consent

We may update this Privacy Statement from time to time. You should check this page periodically for changes. By using our site, you consent to the collection and use of your information by us as described in this Privacy Statement.

Questions and Comments

We welcome your questions and comments about this Privacy Statement.